

PHILIP E MILTON
KOTLER

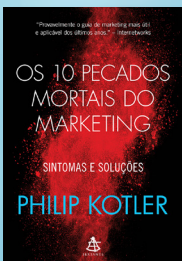
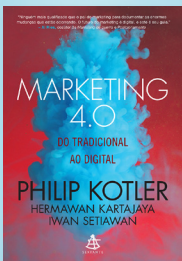
ESTRATÉGIAS DE

MARKETING PARA CRESCER

O guru do marketing
Philip Kotler e o
estrategista Milton
Kotler ensinam como
sobreviver a uma
economia difícil



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